

Commercial: 2018

Who We Are and What We Do: Tom Buchanan is an experienced commercial photographer. His scope covers from individual business headshots to complete, comprehensive events and commercial projects. He can provide high quality images that tell the story regardless of what it might be from parades to construction projects and beyond. He welcomes the opportunity to quote on your project and will go to great lengths to accommodate the dates you have set aside for the photographic sessions. Each assignment can be quoted on a signed contract or on an hourly basis. Any time expended beyond the contract price if it is outside the terms of the initial contract will be charged at the hourly rate.

Consultation Fee: Initial: no charge. Subsequent consultation: \$75 per hour.

Session Booking: commercial shooting should be arranged at least 10 days prior to the event with full deposits to be made at the time of booking. Changes to session timing not received prior to 24 hours of the shoot could be subject to a 10% rebooking fee.

Session Pricing: Our session fee is \$150 per hour with a minimum of 2 hours for any session.

Travel Time & Distance: Driving travel time and distance in Kilometers is charged at \$1.00 per Km all inclusive outside of the city of Lethbridge and the town of Coaldale. This means it includes the travel time hourly rate and the mileage.

Additional Travel: Commercial travel and accommodations will be arranged for by our travel agent and will be charged out at cost. A per-diem rate of \$50 per day per person will be charged as well. Travel interruption, cancellation and medical insurance outside of the province of Alberta will be arranged for by our travel agent and charged out at cost.

Image Pricing and Licensing: Unless otherwise arranged completed, digital images will be sized at 8x10 @ 300 ppi and cost \$60.00 per image and will be delivered on a CD in a JPEG format. They will be licensed according to your usage for whatever is agreed to at the time of the contract or commission. Additional usage may be obtained by contacting the photographer for rights. Outright purchase of the image rights from the photographer is negotiable as well however copyright remains with the photographer as outlined in the Copyright Act of Canada.

Post Production: All post production art and re-touch work is charged out at \$85 per hour.

Business Licensing: Tom Buchanan Photographics holds business licenses for the city of Lethbridge and the towns of Coaldale, Picture Butte, Raymond, Stirling, Nobleford, Barons, Coalhurst and Magrath. All other licensing for work to be done outside of those locations is to be arranged at the customer's expense if required.

Insurance Coverage: Tom Buchanan Photographics holds complete liability insurance coverage.

Equipment: We are a state of the art digital work provider using only professional photographic equipment, but when required and at higher cost, film work can be done as well. We are fully equipped with professional portable lighting to suit any application.

Project Scope: We ask that all assignments be carefully outlined as to what you really need. This will save time and therefore money and make everyone's job a lot easier.